James Brady Ryan

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PROFESSIONAL EXPERIENCE

Freelance (including Match.com, Showtime and Just for Men)
Writer and Blogger, 2010 – present
- Copywrite banner ads, sponsored content, and video scripts for such companies as Match.com and Just For Men
- Co-managed social media and blogging for The Faster Times' coverage of One Young World Summit in Zurich. Implemented the viral marketing campaign for Showtime at Socialistic
- Work on special projects such as Nerve's 2012 desk calendar

Nerve.com
Assistant Editor and Blogger (promoted from internship), 2009-present
- Coordinated, edited, and managed the work of freelance writers
- Led the company's social networking strategy on Facebook, Twitter, Digg and Stumbleupon to increase traffic to key posts
- Develop SEO strategies for feature articles and blog posts
- Developed custom editorial solutions for Nerve advertisers such as Hendrick's Gin and IFC, creative conception to execution
- Wrote feature articles and daily blog posts, including a regular feature column
- Copyedited feature articles and blog content written by staff writers
- Researched and conducted interviews with high-profile celebrities like John C. Reilly and Jonah Hill
- Helped plan site-sponsored events

Nerve.com
Editorial Intern, 2008
- Wrote feature articles, weekly horoscopes, and blog posts for award winning sites Nerve.com and Babble.com
- Conducted and transcribed interviews and research for editors
- Copyedited feature articles and blog posts
- Performed general website maintenance and clerical duties

EDUCATION
Skidmore College, Class of 2009
- Double Major – English, Classics
Oxford University, September – December 2007

HONORS
Graduated Summa Cum Laude, Cum. GPA 3.9, Phi Beta Kappa

SKILLS
Excellent understanding of Word, Excel, Office, Dreamweaver, WordPress, Drupal, Google Analytics, and managing company accounts on Facebook, Twitter, and Stumbleupon